

# LIA SHEER, Ph.D.

Coller School of Management ▪ Tel-Aviv University  
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## APPOINTMENTS

Assistant Professor (Senior Lecturer, Tenure-Track) 2021-Present  
Tel-Aviv University, Coller School of Management, Israel

## EDUCATION

Duke University, The Fuqua School of Business, USA 2021  
Ph.D. in Business Administration (Strategy)  
Dissertation: Essays on Corporate Investment in Scientific Research  
Committee: A. Arora (Co-Chair), S. Belenzon (Co-Chair), W. Cohen, A. Brav

Hebrew University, The Jerusalem School of Business, Israel 2015  
MBA, Magna Cum Laude, Concentrations: Strategy & Entrepreneurship; East Asian Markets  
Exchange student, Yonsei University Global MBA (Seoul)  
Thesis Advisor: N. Hashai

Tel Aviv University, Berglas School of Economics, Israel 2005  
B.A. in Economics, Dean's List

## PUBLICATIONS

- “[Sitting on the fence: Integrating the two worlds of research and invention within the firm](#)”, *Research Policy*, 51(7):104550, September 2022
- “[Matching patents to Compustat firms, 1980-2015: Dynamic reassignment, name changes, and ownership structures](#)” (w/ A. Arora & S. Belenzon), *Research Policy*, 50(5): 10421, June 2021
- “[Knowledge spillovers and corporate investment in scientific research](#)” (w/ A. Arora & S. Belenzon), *American Economic Review*, 111(3): 871-898, March 2021

## DATASETS

- Patent dataset: DISCERN: Duke Innovation & Scientific Enterprises Research Network (w/ A. Arora & S. Belenzon). Zenodo: <http://doi.org/10.5281/zenodo.4320782>, December 2020

## MEDIA COVERAGE

- “[More Startups Throw in the Towel, Unable to Raise Money for Their Ideas](#)”, *The Wall Street Journal*, June 9 2023

## INVITED CONFERENCES & PRESENTATIONS

- 2023: AOM conference [Boston, MA] - “The changing role of scientific discovery in science-based startups in the U.S. innovation ecosystem” (w/ Honggi Lee & Matt Marx)  
ICSSI conference [Chicago, IL] - “The Effect of Public Science on Corporate R&D” (w/ A. Arora, S. Belenzon, & L. Cioaca & H. Zhang)  
Seminar talk at Max Planck Institute [Germany] - “The Effect of Public Science on Corporate R&D” (w/ A. Arora, S. Belenzon, & L. Cioaca)
- 2022: IO Day Tel-Aviv University [Israel] - “The Effect of Public Science on Corporate R&D” (w/ A. Arora, S. Belenzon, & L. Cioaca)  
ISC conference [Israel] - “The Effect of Public Science on Corporate R&D” (w/ A. Arora, S. Belenzon, & L. Cioaca & H. Zhang)

REER Conference Georgia Tech [Atlanta, GA] - "The Effect of Public Science on Corporate R&D" (w/ A. Arora, S. Belenzon, & L. Cioaca)

NBER, Summer Institute - Innovation meeting, [MA/virtual]

OIS research conference [Switzerland] - "The Effect of Public Science on Corporate R&D" (w/ A. Arora, S. Belenzon, & L. Cioaca)

2021: NBER, Innovation Information Initiative (I3) Fall Meeting, [MA/hybrid] - "The Effects of Foreign IP Theft on U.S. Firms and Innovation" (w/ Dan Gross and Britta Glennon)

AOM, TIM Junior Faculty Consortium, [virtual]

NBER, Summer Institute - Innovation meeting, [virtual]

EVIS Seminar, [virtual] - "Sitting on the fence: Integrating the two worlds of discovery and invention within the firm". *Discussant*: D. Hsu (Wharton)

2020: Virtual seminars: EPFL, Bocconi, ESMT, Harvard, UC Berkeley, UPF, Utah University, Purdue, Toronto, Hebrew University, Tel-Aviv University

AOM, TIM Doctoral Consortium, [virtual]

NBER, Summer Institute - Innovation meeting, [virtual]

CCC conference, [virtual] - "Sitting on the fence: Integrating the two worlds of discovery and invention within the firm". *Discussant*: M. Bikard (Insead)

2019: NBER, Innovation Information Initiative (I3), [MA] - "The role of company names and ownership changes in the dynamic reassignments of patents". *Discussant*: B. Hall (UC Berkeley)

NBER, Summer Institute - Innovation meeting, [MA]

## TEACHING

**Tel-Aviv University, Coller School of Management**

**2021-Present**

Strategy for Managers (MBA)

Seminar- Selected Topics in Entrepreneurship (BA)

**Duke University, The Fuqua School of Business**

**2015-2020**

Teacher Assistant: Core Strategy (MMS, MBA, EMBA); Strategy Implementation (MBA); Advanced Corporate Strategy (MBA); Entrepreneurial Strategy for Innovation-Based Ventures (MBA); Entrepreneurial Execution & Planning (MBA)

**Hebrew University, The Jerusalem School of Business**

**2013-2015**

Teacher Assistant: Managerial strategy (MBA, EMBA); Business Entrepreneurship (MBA); International Business Strategy (MBA)

## GRANTS, FELLOWSHIPS, AWARDS, AND HONORS

The Henry Crown Institute of Business Research in Israel - Research Grant (2021-2023)

The Jeremy Coller Foundation - Research Grant (2021-2023)

The Fuqua School of Business Best Dissertation Award (2020-2021)

Doctoral Fellowship, The Fuqua School of Business, Duke University (2015-2020)

Best Instructor Award, "X-Culture" MBA consulting project, Hebrew U. (2014-2015)

Dean's List: Hebrew University (2013); Tel-Aviv University (2003)

## SERVICE

Ad hoc reviewer: *Strategic Management Journal*, *Management Science*, *Journal of Economics & Management Strategy*, *Review of Economics and Statistics*

## **MEMBERSHIP IN PROFESSIONAL SOCIETIES**

Academy of Management (AOM)

## **PROFESSIONAL EXPERIENCE**

Research Assistant- Prof. N. Hashai, Hebrew University, Israel	2013-2015
Commercial Banking, Israel	2009-2012
Economic Consultant, Ministry of Defense Budget Department, Israel	2005-2009

## **ADDITIONAL INFORMATION**

Languages: English (fluent) & Hebrew (native)