

# LIA SHEER, Ph.D.

Coller School of Management ▪ Tel-Aviv University  
Ramat-Aviv, P.O. Box 39040, Tel Aviv 6997801, Israel  
[liasheer@tauex.tau.ac.il](mailto:liasheer@tauex.tau.ac.il) ▪ [www.liasheer.com](http://www.liasheer.com)

---

## APPOINTMENTS

**Assistant Professor (Senior Lecturer, Tenure-Track)** 2021-Present  
Tel-Aviv University, Coller School of Management, Israel

## EDUCATION

**Duke University, The Fuqua School of Business, USA** 2021  
**Ph.D.** in Business Administration (Strategy)  
Dissertation: Essays on Corporate Investment in Scientific Research  
Committee: A. Arora (Co-Chair), S. Belenzon (Co-Chair), W. Cohen, A. Brav

**Hebrew University, The Jerusalem School of Business, Israel** 2015  
**MBA, Magna Cum Laude**, Concentrations: Strategy & Entrepreneurship; East Asian Markets  
Exchange student, Yonsei University Global MBA (Seoul)  
Thesis Advisor: N. Hashai

**Tel Aviv University, Berglas School of Economics, Israel** 2005  
**B.A.** in Economics, Dean's List

## PUBLICATIONS

- “Sitting on the fence: Integrating the two worlds of research and invention within the firm”,  
**Accepted in Research Policy (May 2022).**
- “[Knowledge spillovers and corporate investment in scientific research](#)” (w/ A. Arora & S. Belenzon), *American Economic Review*, 111(3): 871-898, March 2021
- “[Matching patents to Compustat firms, 1980-2015: Dynamic reassignment, name changes, and ownership structures](#)” (w/ A. Arora & S. Belenzon), *Research Policy*, 50(5): 10421, 2021
- Dataset: DISCERN: Duke Innovation & Scientific Enterprises Research Network (w/ A. Arora & S. Belenzon). Zenodo: <http://doi.org/10.5281/zenodo.4320782>, December 2020

## INVITED CONFERENCES & PRESENTATIONS

- 2022: OIS research conference, [Switzerland] - “The Effect of Public Science on Corporate R&D” (w/ A. Arora, S. Belenzon, & L. Cioaca)
- 2021: NBER, Innovation Information Initiative (I3) Fall Meeting, [MA/hybrid] - “The Effects of Foreign IP Theft on U.S. Firms and Innovation” (w/ Dan Gross and Britta Glennon)  
AOM, TIM Junior Faculty Consortium, [virtual]  
NBER, Summer Institute - Innovation meeting, [virtual]  
EVIS Seminar, [virtual] - “Sitting on the fence: Integrating the two worlds of discovery and invention within the firm”. *Discussant*: D. Hsu (Wharton)
- 2020: Virtual presentations: EPFL, Bocconi, ESMT, Harvard, UC Berkeley, UPF, Utah University, Purdue, Toronto, Hebrew University, Tel-Aviv University  
AOM, TIM Doctoral Consortium, [virtual]  
NBER, Summer Institute - Innovation meeting, [virtual]  
CCC conference, [virtual] - “Sitting on the fence: Integrating the two worlds of discovery and invention within the firm”. *Discussant*: M. Bikard (Insead)

2019: NBER, Innovation Information Initiative (I3), [MA] - "The role of company names and ownership changes in the dynamic reassignments of patents". *Discussant*: B. Hall (UC Berkeley)

NBER, Summer Institute - Innovation meeting, [MA]

## TEACHING

**Tel-Aviv University, Collier School of Management** **2021-Present**  
Strategy for Managers (MBA)  
Seminar- Selected Topics in Entrepreneurship (BA)

**Duke University, The Fuqua School of Business** **2015-2020**  
Teacher Assistant: Core Strategy (MMS, MBA, EMBA); Strategy Implementation (MBA); Advanced Corporate Strategy (MBA); Entrepreneurial Strategy for Innovation-Based Ventures (MBA); Entrepreneurial Execution & Planning (MBA)

**Hebrew University, The Jerusalem School of Business** **2013-2015**  
Teacher Assistant: Managerial strategy (MBA, EMBA); Business Entrepreneurship (MBA); International Business Strategy (MBA)  
Instructor: "X-Culture" MBA consulting project

## GRANTS, FELLOWSHIPS, AWARDS, AND HONORS

The Henry Crown Institute of Business Research in Israel - Research Grant (2021-2022)  
The Jeremy Collier Foundation - Research Grant (2021-2022)  
The Fuqua School of Business Best Dissertation Award (2020-2021)  
Doctoral Fellowship, The Fuqua School of Business, Duke University (2015-2020)  
Best Instructor Award, "X-Culture" MBA consulting project, Hebrew U. (2014-2015)  
Dean's List: Hebrew University (2013); Tel-Aviv University (2003)

## SERVICE

Ad hoc reviewer: *Strategic Management Journal*, *Management Science*, *Journal of Economics & Management Strategy*, *Review of Economics and Statistics*

## MEMBERSHIP IN PROFESSIONAL SOCIETIES

Academy of Management (AOM)

## PROFESSIONAL EXPERIENCE

Research Assistant- Prof. N. Hashai, Hebrew University, Israel 2013-2015  
Commercial Banking, Israel 2009-2012  
Economic Consultant, Ministry of Defense Budget Department, Israel 2005-2009

## ADDITIONAL INFORMATION

Languages: English (fluent) & Hebrew (native)