

LIA SHEER, Ph.D.

Coller School of Management ■ Tel-Aviv University
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APPOINTMENTS

- Assistant Professor (Senior Lecturer, Tenure-Track)** 2021-Present
Tel-Aviv University, Coller School of Management, Israel
- Academic head of the B.A. in Management and Entrepreneurship track** 2026-Present
Tel-Aviv University, Coller School of Management, Israel

EDUCATION

- Duke University, The Fuqua School of Business, USA** 2021
Ph.D. in Business Administration (Strategy)
Dissertation: Essays on Corporate Investment in Scientific Research
Committee: A. Arora (Co-Chair), S. Belenzon (Co-Chair), W. Cohen, A. Brav
- Hebrew University, The Jerusalem School of Business, Israel** 2015
MBA, *Magna Cum Laude*, Concentrations: Strategy & Entrepreneurship; East Asian Markets
Exchange student, Yonsei University Global MBA (Seoul)
Thesis Advisor: N. Hashai
- Tel Aviv University, Berglas School of Economics, Israel** 2005
B.A. in Economics, Dean's List

PUBLICATIONS

- [“The Effect of University Science on Corporate Innovation”](#), (w/ A. Arora & S. Belenzon & L. Cioaca & H. Zhang), *Forthcoming in Management Science*, 2026
- [“Sitting on the fence: Integrating the two worlds of research and invention within the firm”](#), *Research Policy*, 51(7):104550, September 2022
- [“Matching patents to Compustat firms, 1980-2015: Dynamic reassignment, name changes, and ownership structures”](#) (w/ A. Arora & S. Belenzon), *Research Policy*, 50(5): 10421, June 2021
- [“Knowledge spillovers and corporate investment in scientific research”](#) (w/ A. Arora & S. Belenzon), *American Economic Review*, 111(3): 871-898, March 2021

DATASETS

- Open-source Firm-level Innovation dataset (~30K downloads):
 - DISCERN 2.0 (2024): <https://zenodo.org/records/13619821>
 - DISCERN 1.0 (2020): <http://doi.org/10.5281/zenodo.4320782>

MEDIA COVERAGE

- [“Universities are failing to boost economic growth”](#), *The Economist*, February 5, 2024
- [“More Startups Throw in the Towel, Unable to Raise Money for Their Ideas”](#), *The Wall Street Journal*, June 9, 2023

INVITED CONFERENCES, SEMINARS & PRESENTATIONS

- 2026: AOM conference [Philadelphia, August 2026]: “Who Appropriates Corporate Science? Evidence from DISCERN 2.0” (w/ A. Arora, S. Belenzon, L. Cioaca, & D. Shvadron); Seminar [Ariel University, June, 2026]: “The Share of Science-Based Startups in Venture Capital is Shrinking” (w/ Honggi Lee & Matt Marx); The Israeli strategy seminar [Zoom, May 2026]: “The Share of Science-Based Startups in Venture Capital is Shrinking” (w/ Honggi Lee & Matt Marx)
- 2025: HBS Project on Israel in the Regional and Global Economy- Harvard University [MA, October 2025]; Organized symposium and presented a paper at the AOM annual conference, [Denmark, July 2025]; ASSA 2025 Annual Meeting [San Francisco, January 2025] - “The Effect of Public Science on Corporate R&D” (w/ A. Arora, S. Belenzon, L. Cioaca, & H. Zhang)
- 2024: Crete Innovation & Entrepreneurship workshop [Crete, July 2024]- “The changing role of scientific discovery in science-based startups in the U.S. innovation ecosystem” (w/ Honggi Lee & Matt Marx)
Seminar in Econ of S+E [Harvard University - Online, April 2024] “The Effect of Public Science on Corporate R&D” (w/ A. Arora, S. Belenzon, L. Cioaca, & H. Zhang)
The AIEA Seminar Series - [Online, Jan. 2024] “The Effect of Public Science on Corporate R&D” (w/ A. Arora, S. Belenzon, L. Cioaca, & H. Zhang)
- 2023: NBER, Innovation Information Initiative (I3) Fall Meeting, [MA/hybrid, December 2023] - “Discern 2.0” (w/ A. Arora, S. Belenzon, L. Cioaca, & D. Shvadron)
AOM conference [Boston, MA, August 2023] - “The changing role of scientific discovery in science-based startups in the U.S. innovation ecosystem” (w/ Honggi Lee & Matt Marx)
ICSSI conference [Chicago, IL] - “The Effect of Public Science on Corporate R&D” (w/ A. Arora, S. Belenzon, L. Cioaca, & H. Zhang)
Seminar talk at Max Planck Institute [Germany] - “The Effect of Public Science on Corporate R&D” (w/ A. Arora, S. Belenzon, & L. Cioaca)
- 2022: IO Day Tel-Aviv University [Israel] - “The Effect of Public Science on Corporate R&D” (w/ A. Arora, S. Belenzon, & L. Cioaca)
ISC conference [Israel] - “The Effect of Public Science on Corporate R&D” (w/ A. Arora, S. Belenzon, & L. Cioaca)
REER Conference Georgia Tech [Atlanta, GA] - “The Effect of Public Science on Corporate R&D” (w/ A. Arora, S. Belenzon, & L. Cioaca)
NBER, Summer Institute - Innovation meeting, [MA/virtual]
OIS research conference [Switzerland] - “The Effect of Public Science on Corporate R&D” (w/ A. Arora, S. Belenzon, & L. Cioaca)
- 2021: NBER, Innovation Information Initiative (I3) Fall Meeting, [MA/hybrid] - “The Effects of Foreign IP Theft on U.S. Firms and Innovation” (w/ Dan Gross and Britta Glennon)
AOM, TIM Junior Faculty Consortium, [virtual]
NBER, Summer Institute - Innovation meeting, [virtual]
EVIS Seminar, [virtual] - “Sitting on the fence: Integrating the two worlds of discovery and invention within the firm”. *Discussant*: D. Hsu (Wharton)
- 2020: Virtual seminars: EPFL, Bocconi, ESMT, Harvard, UC Berkeley, UPF, Utah University, Purdue, Toronto, Hebrew University, Tel-Aviv University
AOM, TIM Doctoral Consortium, [virtual]

NBER, Summer Institute - Innovation meeting, [virtual]

CCC conference, [virtual] - "Sitting on the fence: Integrating the two worlds of discovery and invention within the firm". *Discussant*: M. Bikard (Insead)

2019: NBER, Innovation Information Initiative (I3), [MA] - "The role of company names and ownership changes in the dynamic reassignments of patents". *Discussant*: B. Hall (UC Berkeley)

NBER, Summer Institute - Innovation meeting, [MA]

TEACHING

Tel-Aviv University, Coller School of Management

2021-Present

Principles of Strategy (MBA)

Business Game Seminar (MBA)

Seminar - Selected Topics in Entrepreneurship (BA)

Duke University, The Fuqua School of Business

2015-2020

Teacher Assistant: Core Strategy (MMS, MBA, EMBA); Strategy Implementation (MBA); Advanced Corporate Strategy (MBA); Entrepreneurial Strategy for Innovation-Based Ventures (MBA); Entrepreneurial Execution & Planning (MBA)

Hebrew University, The Jerusalem School of Business

2013-2015

Teacher Assistant: Managerial Strategy (MBA, EMBA); Business Entrepreneurship (MBA); International Business Strategy (MBA)

GRANTS, FELLOWSHIPS, AWARDS, AND HONORS

The Henry Crown Institute of Business Research in Israel - Research Grant (2021-2025)

The Jeremy Coller Foundation - Research Grant (2021-2025)

The Fuqua School of Business Best Dissertation Award (2020-2021)

Doctoral Fellowship, The Fuqua School of Business, Duke University (2015-2020)

Dean's List: Hebrew University (2013); Tel-Aviv University (2003)

SERVICE

- Committee Chair, Values Implementation Team, Coller School of Management
- Ad hoc reviewer: Research Policy, *Strategic Management Journal*, *Management Science*, *Journal of Economics & Management Strategy*, *Review of Economics and Statistics*

MEMBERSHIP IN PROFESSIONAL SOCIETIES

Academy of Management (AOM)

PROFESSIONAL EXPERIENCE

Research Assistant- Prof. N. Hashai, Hebrew University, Israel

2013-2015

Commercial Banking, Israel

2009-2012

Economic Consultant, Ministry of Defense Budget Department, Israel

2005-2009